# H+ Summit @ Harvard Rise Of the Citizen Scientist

## Sponsorship Package

## **Sponsorship Brief**

- Do you have a product or service that helps people or businesses realize their potential in the 21st century?
- Do you want to position your firm or organization as a leader in the future of the human condition as influenced by accelerating technological change?
- Do you have a new product that will enhance the way people live, work, or communicate?

If you answered, "**Yes!**" to any of these questions, then H+ Summit @ Harvard is the perfect marketing event for you. Reach up to 600 attendees belonging to a select group of people eager to understand, and influence the changing nature of the human condition.

The live streaming of the conference is expected to reach over half a million viewers. Recoded videos of the talks will be made available online in their own channel, to reach an even wider worldwide audience.

## **About Humanity+**

http://humanityplus.org

Humanity+ is an international nonprofit membership organization which advocates the ethical use of technology to expand human capacities. We support the development of and access to new technologies that enable everyone to enjoy better minds, better bodies and better lives. In other words, we want people to be better than well. The goal of Humanity+ is to support discussion and public awareness of emerging technologies, to defend the right of individuals in free and democratic societies to adopt technologies that expand human capacities, and to anticipate and propose solutions for the potential consequences of accelerating technological change.



## About H+ Summit @ Harvard

#### http://hplussummit.com

The H+ Summit is a two day event that explores how humanity will be radically changed by technology in the near future. Visionary speakers will explore the potential of technology to modify your body, mind, life, and world.

What will it mean to be a human in this next phase of technological development? How can we prepare now for coming changes?

We foresee the feasibility of redesigning the human condition and overcoming such constraints as the inevitability of aging, limitations on human and artificial intellects, unchosen psychology, lack of resources, and our confinement to the planet earth. The possibilities are broad and exciting. The H+ Summit will provide a venue to discuss these future scenarios and to

#### **Outstanding Speakers**

A few of the 40 speakers featured:



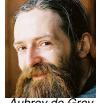
Ray Kurzweil



Heather Knight



Alex Lightman



Aubrey de Grey

### Where

Harvard University Science Center, Hall A-B One Oxford Street Cambridge, MA 02138

hear exciting presentations by the leaders of the ongoing H+ (r)evolution.

The theme of the conference is Rise of the Citizen Scientist, and it will represent a call to action for conference attendees and viewers of the webcasts to participate in collecting, analyzing, or communicating data, information, and knowledge that advance human civilization.

The last H+ Summit: Adventures and Enhancement had 180 attendees and 412,095 unique viewers of the live webcast. We received outstanding feedback from attendees, who said that it was the best conference they had been to in terms of how thought-provoking and engaging the presentations were.

#### Mind warping ideas

Some of the 50 talks being delivered:

- Why Robots Need to Spend More Time in the Limelight
- Altered Carbon: The Emerging Biological Diamond Age
- Sparking our Neural Humanity with Neurotech!
- Hype and Anti-hype in Academic Biogerontology Research: a Call to Action
- The Rise Of The Citizen Scientist
- Intelligence Augmentation, Decision Power, And The Emerging Data Sphere
- Humanity 2020: The Next 10 Years of Human Development
- Inventing The Future: Thriving in A Time of Accelerating Change

#### When

Saturday, June 12, 2010 at 9:00 AM (ET) Sunday, June 13, 2010 at 5:00 PM (ET)

## **Sponsorship Levels**

### **1. Platinum Sponsor**

#### **Benefits**

- · logo on materials, website, projections
- · ten free conference tickets
- · one keynote talk
- one talk
- one panel
- logo on all meal branding
- evening party branding
- 6 months preroll overlay on videos

#### Number of positions: 1 Cost of package: \$10.000

### 2. Gold Sponsor

#### **Benefits**

- · logo on materials, website, projections
- · five free conference tickets
- one talk
- one panel
- · logo on meal branding
- · demo table

Number of positions: 2 Cost of package: \$5.000

## 3. Silver Sponsor

#### Benefits

- · logo on materials, website, projections
- two free conference tickets
- one talk
- logo on meal branding

*Number of positions: 5 Cost of package: \$2.000* 

## 4. Bronze Sponsor

#### Benefits

- · logo on materials, website, projections
- · one free conference ticket
- one talk

Number of positions: 10 Cost of package: \$1.000

## **Contact information**

### Organized by



http://humanityplus.org

### Contact

To book your sponsorship opportunity, contact:

David Orban Chairman david@humanityplus.org

### Hosted by

Harvard Future Society Harvard University Science Center, Hall A-B One Oxford Street Cambridge, MA,ù 02138